

Express Mail Label No.

Page 1 of 4

Docket No. CAT/29US

Declaration and Power of Attorney For Patent Application

English Language Declaration

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

**SYSTEM AND METHOD FOR PROVIDING SHOPPING AIDS AND INCENTIVES
TO CUSTOMERS THROUGH A COMPUTER NETWORK**

the specification of which

(check one)

is attached hereto.

was filed on 08/04/97 as United States Application No. or PCT International

Application Number 08/905,501

and was amended on 08/04/97

(if applicable)

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, Section 119(a)-(d) or Section 365(b) of any foreign application(s) for patent or inventor's certificate, or Section 365(a) of any PCT International application which designated at least one country other than the United States, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate or PCT International application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application(s)

Priority Not Claimed

(Number)	(Country)	(Day/Month/Year Filed)	<input type="checkbox"/>
(Number)	(Country)	(Day/Month/Year Filed)	<input type="checkbox"/>
(Number)	(Country)	(Day/Month/Year Filed)	<input type="checkbox"/>

I hereby claim the benefit under 35 U.S.C. Section 119(e) of any United States provisional application(s) listed below:

(Application Serial No.)	(Filing Date)
(Application Serial No.)	(Filing Date)
(Application Serial No.)	(Filing Date)

I hereby claim the benefit under 35 U. S. C. Section 120 of any United States application(s), or Section 365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of 35 U.S.C. Section 112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, C. F. R., Section 1.56 which became available between the filing date of the prior application and the national or PCT International filing date of this application:

PCT/US96/20497	23 December 1996	Pending (Chapter II)
(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)
(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)
(Application Serial No.)	(Filing Date)	(Status) (patented, pending, abandoned)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. (list name and registration number)

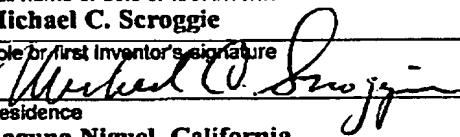
Noel F. Heal, Reg. No. 26074
 John J. Halak, Reg. No. 27,793
 Lois Babcock, Reg. No. 30,947

Send Correspondence to:

Noel F. Heal
 2516 Via Tejon, Suite 316
 Palos Verdes Estates, CA 90274

Direct Telephone Calls to: (name and telephone number)

Noel F. Heal, (310) 373-1311

Full name of sole or first inventor	Michael C. Scroggie	Date
Sole or first inventor's signature		
Residence	2/26/88	
Laguna Niguel, California		
Citizenship		
United States of America		
Post Office Address		
21 Paradise Cove		
Laguna Niguel, CA 92677		

Full name of second inventor, if any	Michael E. Kacaba	Date
Second inventor's signature		
Residence	3/9/88	
Santa Monica, California		
Citizenship		
United States of America		
Post Office Address		
302 Ashland Avenue #302		
Santa Monica, CA 90405		

Full name of third inventor, if any David A. Rochon	Z-2C-98 Date
Third Inventor's signature 	
Residence Darien, Connecticut	
Citizenship United States of America	
Post Office Address 4 By Road	
Darien, CT 06820	

Full name of fourth inventor, if any David M. Diamond	
Fourth Inventor's signature 	Date Z-26-98
Residence Pawling, New York	
Citizenship United States of America	
Post Office Address 25 Coulter Avenue	
Pawling, NY 12564	

Full name of fifth inventor, if any (none)	
Fifth Inventor's signature	Date
Residence	
Citizenship	
Post Office Address	

Full name of sixth inventor, if any (none)	
Sixth Inventor's signature	Date
Residence	
Citizenship	
Post Office Address	

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF:

MICHAEL C. SCROGGIE ET AL. : GROUP ART UNIT: 2765 (ANTICIPATED)

SERIAL NO: NEW CONTINUATION
APPLICATION :

FILED: HEREWITH

: EXAMINER: KAZIMI, H. (ANTICIPATED)

FOR: SYSTEM AND METHOD FOR
PROVIDING SHOPPING AIDS
AND INCENTIVES THROUGH A
COMPUTER NETWORK

POWER OF ATTORNEY

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

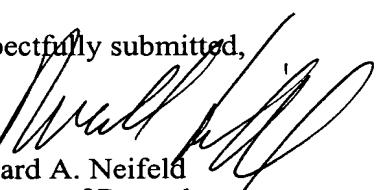
SIR:

In the above identified application, please recognize

Norman F. Oblon, Reg. No. 24,618; Marvin J. Spivak, Reg. No. 24,913; C. Irvin McClelland, Reg. No. 21,124; Gregory J. Maier, Reg. No. 25,599; Arthur I. Neustadt, Reg. No. 24,854; Richard D. Kelly, Reg. No. 27,757; James D. Hamilton, Reg. No. 28,421; Eckhard H. Kuesters, Reg. No. 28,870; Robert T. Pous, Reg. No. 29,099; Charles L. Gholz, Reg. No. 26,395; Vincent J. Sunderdick, Reg. No. 29,004; William E. Beaumont, Reg. No. 30,996; Robert F. Gnuse, Reg. No. 27,295; Jean-Paul Lavallee, Reg. No. 31,451; Stephen G. Baxter, Reg. No. 32,884; Robert W. Hahl, Reg. No. 33,893; Richard L. Treanor, Reg. No. 36,379; Steven P. Weihrouch, Reg. No. 32,829; John T. Goolkasian, Reg. No. 26,142; Richard L. Chinn, Reg. No. 34,305; Steven E. Lipman, Reg. No. 30,011; Carl E. Schlier, Reg. No. 34,426; James J. Kulbaski, Reg. No. 34,648; Catherine B. Richardson, Reg. No. 39,007; Richard A. Neifeld, Reg. No. 35,299; J. Derek Mason, Reg. No. 35,270; Surinder Sachar, Reg. No. 34,423; Christina M. Gadiano, Reg. No. 37,628; Jeffrey B. McIntyre, Reg. No. 36,867; Paul E. Rauch, Reg. No. 38,591; William T. Enos, Reg. No. 33,128; Michael E. McCabe, Jr., Reg. No. 37,182; Carlos R. Villamar, Reg. No. 43,224; and W. Todd Baker, No. P-45,265

as attorneys with full power to prosecute this application, to make alterations and amendments therein, and to transact all business in the U.S. Patent and Trademark Office connected therewith.

Respectfully submitted,


Richard A. Neifeld
Attorney of Record
Registration No. 35,299

Crystal Square Five - Fourth Floor
1755 Jefferson Davis Highway
Arlington, Virginia 22202
(703) 413-3000
Fax #: (703) 413-2220
I:\atty\Wtb\7791\77910087.attypower.wpd

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Michael C. Scroggie et al.

Application No.: 08/905,501

Filed: 8/4/1997

Title: SYSTEM AND METHOD FOR
PROVIDING SHOPPING AIDS AND
INCENTIVES TO CUSTOMERS
THROUGH A COMPUTER NETWORK

Attorney Docket No.: CAT/29US

Group Art Unit:
2765

Examiner:
H. Kazimi

Assistant Commissioner
for Patents
Washington, D.C. 20231

APPOINTMENT OF ASSOCIATE ATTORNEY/AGENT

Dear Sir:

In the above identified application, please recognize Carlos Villamar, Registration Number 43,224, and Richard Neifeld, Registration Number 35,299, as my associate attorneys with full power to prosecute this application, to make alterations and amendments therein, and to transact all business in the U.S. Patent and Trademark Office connected therewith.

Respectfully Submitted,



Noel F. Heal
Reg. No. 26,074

Date: December 10, 1998

Noel F. Heal Law Office
2516 Via Tejon, Ste. 316

Palos Verdes Estates, CA 90274-6805
Telephone: (310) 373-1311